WHAT IS CLAIMED IS:

 A polarizing plate comprising a polyvinyl alcohol-based polarizing film containing a dichroic substance and a transparent protective film bonded to at least one surface of the polyvinyl alcohol-based polarizing film through an adhesive layer, wherein

the adhesive layer comprises a water-soluble crosslinking agent capable of crosslinking a vinyl alcohol-based polymer.

- The polarizing plate according to claim 1, wherein the adhesive layer further comprises the vinyl alcohol-based polymer.
- 3. The polarizing plate according to claim 1, wherein the water-soluble crosslinking agent is selected from the group consisting of boric acid, borax, glutaraldehyde, melamine and oxalic acid.
- 4. The polarizing plate according to claim 1, wherein the transparent protective film comprises a polymer selected from the group consisting of an acetate-based resin, a polyester-based resin, a polyethersulfone-based resin, a polyamide-based resin, a polyimide-based resin, a polyolefine-based resin and an acrylic resin.
- 5. The polarizing plate according to claim 1, wherein the transparent protective film is a triacetylcellulose film having a saponified surface.
- 6. An optical member of a laminate made by providing at least one additional optical layer on a polarizing plate comprising a polyvinyl alcoholbased polarizing film containing a dichroic substance and a transparent protective film bonded to at least one surface of the polyvinyl alcohol-based polarizing film through an adhesive layer, wherein the adhesive layer comprises a water-soluble crosslinking agent capable of crosslinking a vinyl alcohol-based polymer, and wherein the additional optical layer is other than a polarizing layer.
- 7. The optical member according to claim 6, wherein the additional optical layer is at least one selected from the group consisting of a reflective layer, a semitransparent reflective layer, a brightness-enhanced plate and a

retardation plate.

8. A liquid crystal display comprising a liquid crystal cell and a polarizing plate arranged on at least one surface of the liquid crystal cell, wherein the polarizing plate comprises a polyvinyl alcohol-based polarizing film containing a dichroic substance and a transparent protective film bonded to at least one surface of the polyvinyl alcohol-based polarizing film through an adhesive layer, where the adhesive layer comprises a water-soluble crosslinking agent capable of crosslinking a vinyl alcohol-based polymer.